

### **ABSTRACT OF THE INVENTION**

1           A security article includes a light transmissive substrate having a first surface and an  
2     opposing second surface, with the first surface having an embossed region with an optical  
3     diffraction pattern or a holographic image pattern. A color shifting optical coating is formed  
4     on the substrate such as on the opposing second surface, with the optical coating providing  
5     an observable color shift as the angle of incident light or viewing angle changes. The  
6     security article can be used in a variety of applications and products to provide for enhanced  
7     security measures such as anticounterfeiting.